



FREQUENTLY ASKED QUESTIONS

WHAT IS THE BRIDGEPORT PRESS?

The Bridgeport Press is a new neighborhood informational service produced by Nero Ink. We will gather advertisements and select informational and artistic content to share with every door in our coverage area.

HOW MUCH DOES IT COST?

The Bridgeport Press is Free to all households and businesses in our coverage area.

Advertisements are \$49.34 per square inch. A \$20 deposit will hold your place on the mailer.

WHEN IS THE DEADLINE?

Our first deadline for artwork and payment is February 28 at 13:00 (1 PM CST).

Our first edition of The Bridgeport Press is scheduled to arrive in homes the second week of March 2026.

HOW MANY IMPRESSIONS/PIECES WILL YOU MAIL?

Our current mailed quantity is 14,460. The Bridgeport Press will be delivered using USPS Every Door Direct Mail to every door on our selected routes. Coverage area data will be provided to advertisers. USPS routes are subject to variation and will be updated every issue.

WHAT WILL THE BRIDGEPORT PRESS LOOK LIKE?

Appearance: The Bridgeport Press will be a full-color mailing on gloss or matte stock - printed using the highest quality offset lithographic method.

Size: Our current format is 9.5"x13"

Page Quantity: Depending on the quantity and sizes of the submissions: two or four pages.

Language: Advertisers are free to use whichever language they prefer, but an English translation will be necessary for legal and proofreading purposes. No translation services provided.

Submissions: We will prioritize ads which are from and/or relevant to our local community. We reserve the right to refuse advertisements and submissions that are illegal, harmful, irrelevant, or in poor taste.

Artwork: Designs will be provided by advertisers according to The Bridgeport Press submission guidelines (see below). Design available for an additional fee.

Proofs: A digital or physical proof approval will be required for all ads.

HOW DO I PLACE AN AD?

Do It Yourself: Using our website BridgeportPress.com, you can upload photos or graphics, create a text based message, get pricing, and pay for your message.

Full Service: Our team will help you process your advertisement. Call us at **773-694-9919** and mention “Bridgeport Press”, or scan the QR code to get started.

Design Fees: Design for a simple ad is \$150 (typography, colorization, element placement)- for other design considerations please inquire for rates.

THE PROCESS:

1. Advertisers will be asked to complete an Insertion Agreement; either online or in person.
2. A web interface will be provided to upload artwork, artwork may also be submitted via email.
3. A digital proof of the artwork will be provided to the advertiser for final approval. Physical proofs are available subject to additional fees.
4. Payment is due at time of proof approval, no later than the deadline for print.
5. Advertisements will be compiled on a shared printed piece. The arrangement, ad selection, included content, and final design will not be subject to approval from individual advertisers.

Cancellations and Minimum Ad Percentage: Each mailer must meet the minimum content requirement of 50% advertised content. If there are not enough advertisements to fill a mailer, informational or artistic content may be substituted. Editions with less than 50% advertised content on date of deadline may be delayed or cancelled for full refunds.

6. The Bridgeport Press will be printed, finished, bundled, and delivered to USPS no later than the last weekday of the first week of the month in which the edition is published.
7. Our EDDM mailers are delivered to the Delivery Destination Unit Post Office, ensuring the fastest possible distribution. The USPS does not provide guaranteed service for EDDM mail. We are not responsible for delays beyond our control.
8. We will deliver one bundle (25 pcs) of The Bridgeport Press to advertisers and select high-traffic areas.
9. Distribution Bundles (50 pcs) available for \$15, delivered. The cover price shall remain Free.

SUBMISSION GUIDELINES

Accepted file formats : .pdf, .jpg, .tiff, .svg, .png
Resolution: Minimum: 300dpi Maximum 1200 dpi
File Storage Size: No larger than 25 Mb
Margins: 1/4” Recommended, 1/8” Minimum
Size of Artwork: Dependent on Ad Size
Templates: Available as .indd, .pdf, .psd

**BRIDGEPORT PRESS
INSERTION ORDER**

Order Date: February 28, 2026

**NERO INCHIOSTRO LLC
1048 W 37TH ST, STE 002
CHICAGO, ILLINOIS 60609
773-694-9919**

HTTPS://BRIDGEPORTPRESS.COM

Advertiser Contact Information

Company Name: _____

Address: _____

City: _____ State _____ Zip Code: _____

Contact Name _____

Phone: _____ Email Address: _____

Website: _____

ADVERTISEMENT INFORMATION

Advertiser is responsible for delivering the advertisement content. This advertisement will be published in TheBridgeport Press.

- *Campaign Launch Date: March 08, 2026*
- *Campaign End Date: Final Delivery via USPS*
- Advertisement Specifications: Cost of Advertisement: \$49.34 per square inch. All USPS delivery routes as specified in current Coverage Area "Bridgeport" (Please see current "Coverage Area List" for total count and route information).
- *Total Price:* _____

ADDITIONAL TERMS AND INSTRUCTIONS:

Deadline: 2026 February 28 at 13:00 (1 PM CST)

PAYMENT INFORMATION

Advertiser shall pay Publisher in advance for all amounts due under this insertion order. Payment will be made via:

- Check, Credit Card, Debit Card, Wire Transfer

CANCELLATION POLICY:

Cancellations must be made within 48 hours of payment. Advertisements that have not been paid in full will be considered canceled 2026 February 28 at 13:00 (1 PM CST).

TERMS AND CONDITIONS

ENTIRE AGREEMENT.

This document contains the entire agreement between Advertiser and Publisher ("Agreement"). Advertiser may not transfer or assign any of its rights under this Agreement. This Agreement may be modified only by a written document signed by both parties.

REPRESENTATIONS AND WARRANTIES/INDEMNITY.

Advertiser represents and warrants that: (a) it has full power and authority to enter into this Agreement and perform its obligations hereunder; (b) it owns (or has the right to use) all content, including all trademarks and copyrighted material, provided to Publisher or otherwise used by Advertiser pursuant to this Agreement; (c) the Advertising and any other content published or displayed pursuant to this Agreement will not violate or infringe any law, rule, regulation or right of any third party; (d) it will fulfill all representations and commitments made in any Advertising; and, (e) it will act at all times in accordance with all applicable laws, rules and regulations. Advertiser shall indemnify, defend and hold harmless Publisher, its affiliated companies, and each of their officers, directors, shareholders, employees, representatives and contractors, from every claim, liability, expense or injury related to any allegation regarding: the breach of any representation or warranty made, or failure to perform any obligation undertaken by Advertiser pursuant to this Agreement; Advertiser's person, property or assets; the content of, or representations made in, any Advertising or on Advertiser's Web site; and, any other content, material or information provided, created or used by Advertiser. Publisher will have the right to control the defense of any claim involving Publisher.

LIMITATION OF LIABILITY.

IN NO EVENT SHALL PUBLISHER BE LIABLE TO ADVERTISER FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES, INCLUDING LOST PROFITS, EVEN IF SUCH DAMAGES ARE FORESEEABLE AND REGARDLESS OF WHETHER PUBLISHER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IN NO EVENT SHALL PUBLISHER BE LIABLE TO ADVERTISER FOR ANY AMOUNT GREATER THAN THE AMOUNT PAID BY ADVERTISER TO PUBLISHER UNDER THIS AGREEMENT FOR THE MOST RECENT THREE-MONTH PERIOD PRIOR TO ANY ALLEGED CLAIM BY ADVERTISER. PUBLISHER EXPRESSLY DISCLAIMS ALL WARRANTIES REGARDING PUBLISHER SERVICES OR ANY PORTION THEREOF, INCLUDING ANY IMPLIED

WARRANTY OF MERCHANT ABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ANY IMPLIED WARRANTIES ARISING FROM COURSE OF DEALING OR COURSE OF PERFORMANCE, AND ANY WARRANTY REGARDING (A) THE NUMBER OF PERSONS WHO WILL ACCESS THE ADVERTISEMENT; (B) ANY BENEFIT ADVERTISER MIGHT OBTAIN FROM ANY ADVERTISING; AND (C) THE SPEED, ACCESSIBILITY, OPERATION OR FUNCTIONALITY OF ANY ADVERTISING TO BE DISPLAYED.

TERMINATION.

Publisher may terminate this Agreement immediately if Advertiser fails to make any payment required herein, or if Advertiser breaches any other portion of this Agreement. Upon termination, all amounts due under this Agreement shall immediately become due and payable.

FORCE MAJEURE.

If performance of this Agreement or any obligation under this Agreement is prevented, restricted, or interfered with by causes beyond either party's reasonable control ("Force Majeure"), and if the party unable to carry out its obligations gives the other party prompt written notice of such event, then the obligations of the party invoking this provision shall be suspended to the extent necessary by such event. The term Force Majeure shall include, without limitation, acts of God, plague, epidemic, pandemic, outbreaks of infectious disease or any other public health crisis, including quarantine or other employee restrictions, fire, explosion, vandalism, storm or other similar occurrence, orders or acts of military or civil authority, or by national emergencies, insurrections, riots, or wars, or strikes, lock-outs, work stoppages or other labor disputes, or supplier failures. Lack of financial resources on the part of either party shall not be a Force Majeure Event. The excused party shall use reasonable efforts under the circumstances to avoid or remove such causes of non-performance and shall proceed to perform with reasonable dispatch whenever such causes are removed or ceased. An act or omission shall be deemed within the reasonable control of a party if committed, omitted, or caused by such party, or its employees, officers, agents, or affiliates.

GOVERNING LAW.

This Agreement and the validity thereof shall be construed, interpreted and enforced pursuant to and in accordance with the substantive law (excluding choice of law provisions) of the State of Illinois. The Parties agree that any action related to this Agreement or its terms may be brought only in a federal or state court sitting in Illinois.

Signatures.

This Agreement shall be signed on behalf of Nero Inchiostro LLC

by _____ ,

and on behalf of Advertiser _____

by _____ .

Nero Inchiostro LLC

Signed: _____

Print Name: _____

Date: _____

Advertiser _____

Signed: _____

Print Name: _____

Date: _____